

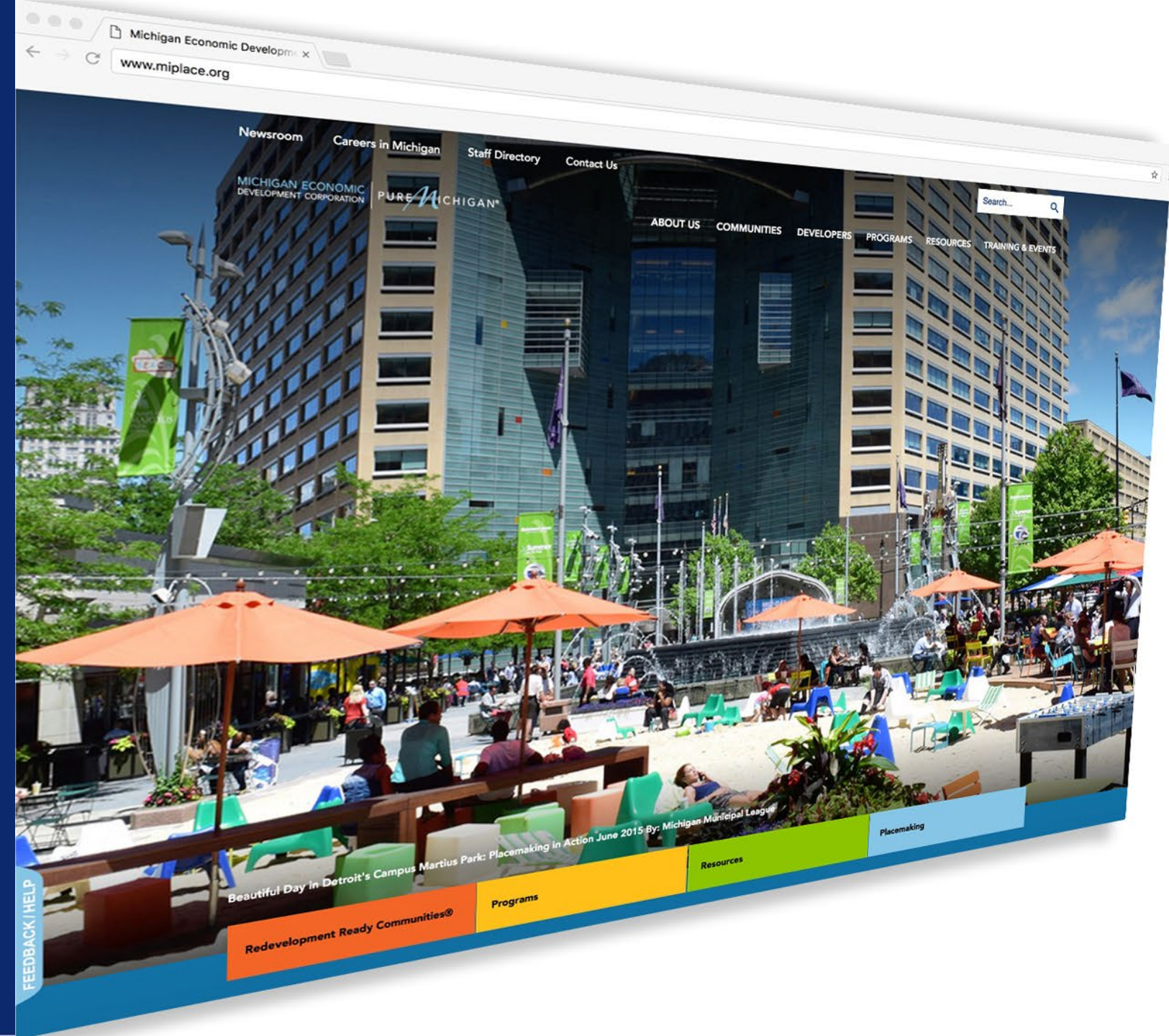


MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

COMMUNITY DEVELOPMENT

FEBRUARY 2022

Michigan Economic Development Corporation



RESOURCES

www.miplace.org

Community Assistance Team

Community Development

REGIONS

- 1** *Upper Peninsula region*
Jennifer Tucker 906.201.4367
tuckerj6@michigan.org
- 2** *Northwest region*
Dan Leonard 989.387.4467
leonardd6@michigan.org
- 3** *Northeast region & Eastern UP*
Lindsey Miller 231.260.2185
millerl32@michigan.org
- 4** *West Michigan region*
Sue DeVries 616.430.0280
devriess1@michigan.org

Vacant 616.430.0280
(Kent, Muskegon, and Ottawa counties)
- 5** *East Central Michigan region*
Joe Frost 517.930.5576
frostj9@michigan.org
- 6** *East Michigan region*
Charles Donaldson 810.241.6658
donaldsonc2@michigan.org
- 7** *South Central region*
Jake Winder
Acting Community Assistance Team Specialist
517.599.7698
winderj2@michigan.org
- 8** *Southwest region*
Michelle Audette-Bauman 269.568.0371
audette-baumanm@michigan.org



- 9** *Southeast Michigan region*
Paula Holtz 517.243.5689
holtzp@michigan.org
- 10** *Detroit Metro region*
Brittney Hoszkiw 517.420.7291
hoszkiwb1@michigan.org
(City of Detroit)

Dominic Romano 313.418.7568
romanod@michigan.org

GOALS

CD Overview
& Priorities

Technical Assistance
Programming

Incentive Toolbox

Q&A



MEDC IS COMMITTED TO ENABLING LONG-TERM UPWARD ECONOMIC MOBILITY FOR ALL MICHIGANDERS



MISSION

Achieve long-term economic prosperity for Michiganders by investing in communities, enabling the growth of good jobs and promoting Michigan's strong image worldwide



VISION

Make Michigan's economy the nation's fastest growing, most equitable and most resilient by:

Achieving 'Top 10' status for:

- Job growth in targeted sectors
- Equitable job growth
- Real median household income growth

Attaining the largest net gain of talent in the Midwest

Becoming top ranked EDO

GUIDING PRINCIPLES



Sustained, long-term growth

Accelerate long-term job growth to address impacts of automation and protect Michigan's economy against downturns.



Regional impact

Support every region – from rural areas to urban centers – to improve economic outcomes for all.



Equitable, high-wage growth

Provide equitable pathways toward high-wage growth that supports opportunities for all.



Customer focus

Bring a customer-first, partner-driven mentality to all we do.

STRATEGIC FOCUS AREAS



Attract, retain, and grow business

Attract, keep and grow businesses in industries that support maximum growth in jobs, wages and investments



Support and grow our talent

Cultivate the skills and talent needed for in-demand and high-growth occupations statewide



Develop attractive places

Collaborate with local communities and partners to create places in which people and talent want to live, work, visit and play



Accelerate high-tech innovation

Support entrepreneurial growth to enable commercialization and new high-tech business creation



Market the state

Promote Michigan's image as a world-class business location and travel destination



Support small business

Help existing small and microbusinesses grow and thrive and improve economic prosperity for all through small business ownership



REDEVELOPMENT READY COMMUNITIES[®]

redevelopment ready
communities[®]





RRC LEVELS: ESSENTIALS & CERTIFIED

Purpose

ESSENTIALS	Communities who have achieved Essentials status have all the key documents and practices in place to provide a predictable development experience and meet local planning and zoning responsibilities under Michigan law.
CERTIFIED	RRC Certified communities have integrated all the Best Practices into their local processes and proactively seek out community development opportunities while providing a predictable development experience.

Best Practices

ESSENTIALS	Plans and Engagement [BP 1]; Zoning (partial) [BP 2]; Development Review (partial) [BP 3]; Boards and Commissions (partial) [BP 4].
CERTIFIED	Plans and Engagement [BP 1]; Zoning [BP 2]; Development Review [BP 3]; Boards and Commissions [BP 4]; Economic Development and Marketing [BP 5]; Redevelopment Ready Sites [BP 6].

Benefits

ESSENTIALS	Access to assigned RRC planner, RRC library, RRC training opportunities, RRC technical assistance match funding opportunities, and other benefits as identified.
CERTIFIED	All Essentials level benefits, plus access to the Redevelopment Services Team, site marketing support, continued access to RRC technical assistance match funding opportunities, and other ever-evolving benefits such as free event registrations, social media and more.

**REDEVELOPMENT
SERVICES**



M E D C



DESIGN & BUILD SCENARIO

221 Water Street,
Boyne City, Michigan



**MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION**

MICHIGAN MAIN STREET

OPEN





SMALL BUSINESS PROGRAMS

CD INCENTIVE TOOLS



- Revitalization and Placemaking program (RAP)
- Public Spaces, Community Places (PSCP)
- Community Revitalization Program (CRP)
- Brownfield Tax Increment Financing (TIF)
- CDBG Public Gathering Space Initiative (PGS)
- CDBG Rental Rehab Initiative
- CDBG Building Rehab Initiative

RAP:

**Address Economic
Impacts of Pandemic**

**Revitalize & Repurpose
Vacant, Underutilized,
Blighted or Historic
Building**

**Invest in
Place-based
Infrastructure**

**Deploy ARPA
Funding to Support
Communities,
Businesses & Talent**





AWARDS

UP TO \$5 MILLION

REAL ESTATE REHAB &
DEVELOPMENT

UP TO \$1 MILLION

PUBLIC SPACE
IMPROVEMENTS

UP TO \$20 MILLION

LOCAL OR REGIONAL
SUBGRANT PROGRAM

ARPA RAP TIMELINE



Early 2022:
RAP Application Round
Announcement

Post-Announcement:
30-day Question and
Answer period

**Post-Question and
Answer Period:**
60 to 90-day Application
Development period

Early Summer 2022:
Applicants selected for
recommendation to
the Michigan Strategic
Fund will be notified

December 31, 2024:
All RAP funds must
be allocated

December 31, 2026:
All funds must be
expended

NOTE: In the event there are remaining funds, additional funding rounds may be necessary.

STAY INFORMED

**SIGN UP FOR
CD NEWSLETTER**

**FOLLOW MEDC
SOCIAL CHANNELS**

**VISIT
[MICHIGANBUSINESS.ORG/RAP](https://michiganbusiness.org/rap)**

CDBG PROGRAMS



1. PGS INITIATIVE

- Competitive Round
- \$5 Million Funding Bucket

2. Building Rehab

- Rolling Applications Available Now
- \$5 Million Funding Bucket

3. Rental Rehab

- Rolling Applications Available Now
- \$5 Million Funding Bucket

CDBG Public Gathering Space



GOAL:

Improvements intended to increase usability, accessibility, and seasonality within new or existing community spaces on publicly owned property.

PROJECT ACTIVITIES:

- Permanent infrastructure required for the successful creation and/or operation of a public gathering space such as utility infrastructure, playground equipment, public restrooms, drinking fountains, sidewalks, etc.
- Permanent amenities including, but not limited to, outdoor speaker systems, exterior heating systems, lighting, affixed tables, benches, pavilions, public art, etc.

FUNDING ROUND: \$500K - \$2 Million

WEBINAR: February 24, 2:00 p.m.

CDBG BUILDING REHAB



GOAL:

Funds the exterior and/or interior rehabilitation of existing buildings in traditional downtowns.

PROJECT ACTIVITIES:

Must include elimination of blight and may also include activities that are necessary for property rehabilitation, including:

- ✓ Hard costs for rehabilitation and construction
- ✓ Architectural and engineering
- ✓ Fire suppression and separation
- ✓ Evaluation and abatement of lead and asbestos
- ✓ Performance and payment bonding
- ✓ Appliances (must be Energy Star® rated)
- ✓ Historic preservation

MATCH: 50%

CDBG RENTAL REHAB



GOAL:

- Funds rehabilitation of vacant or substandard rental units -OR-
- Funds the conversion of vacant, unoccupied space to affordable and market-rate residential units in traditional downtowns

PROJECT ACTIVITIES:

Rehabilitation or construction of housing units, and that do not have ancillary benefit to commercial uses in the building.

Expenses may include hard costs for the rehabilitation of nonresidential, vacant space to residential use, or for the rehabilitation of existing substandard* residential units.

INVESTMENT: \$100K/unit with a 25% match



PUBLIC SPACES COMMUNITY PLACES



WILLIAMSTON, MI

Volunteers Community Park Picnic Shelter

To enhance Volunteers Community Park's ability to serve the Williamston community as a gathering space by constructing a picnic shelter and other

\$29,610
of \$29,000 Project Closed

★ Matching Grant: Michigan Economic Development Corporation

VIEW

⚡ SUCCESS!

A Girl's Dream STEAM Kit Experience

With your support, we will be able to cultivate educational STEAM experiences and personal/professional development resources for Detroit's female students.



Story

Updates

Donors

CREATING FREE UNCONVENTIONAL STEAM EXPERENICES!

A Girl's Dream is a Detroit Michigan based community organization that creates free unconventional opportunities and resources for female students to pursue their dreams in

Detroit, MI
Education Arts Causes
Community

\$306

funded of \$10,000 goal

11

patrons

52

days left

Support



PARTIAL FUNDING

This campaign will collect all funds raised by Mar 31, 2022 11:45 PM.



CAMPAIGN BY:
A Girl's Dream

Email Directly

Volunteer

CRP



REQUIREMENTS:

Must be a brownfield site to qualify.

PROGRAM:

Grant/loan program where 20%-50% of a project's hard costs and dependent on a gap determined by an underwriting evaluation.

INVESTMENT:

\$100K - \$10 Million =

Grants = \$750K

Loans > \$750K

BROWNFIELD TIF



GOAL:

Put brownfields back into productive use.

ELIGIBLE ACTIVITIES:

Demolition, lead/asbestos abatement, site preparation and infrastructure.

FUNDING:

Tax increment revenues generated by the redevelopment over a 30yr capture period.

- MEDC administers non-environmental aspects of redevelopment.
- EGLE administers environmental aspects of redevelopment.

COMING SOON

PROGRAM
OVERVIEW



**Brownfield
Grant & Loan**

**State Historic
Tax Credit**

**Build MI
Community Grant**

**Workforce
Housing Initiative**

- Small Business Training Series - <https://www.miplace.org/small-business/training-series/>
- RAP – www.michiganbusiness.org/rap
- Public Gathering Spaces - <https://www.miplace.org/pgsi/>
- Building Rehab - <https://www.miplace.org/49098b/globalassets/documents/cdbg/resources/cdbg-building-rehabilitation.pdf>
- Rental Rehab - <https://www.miplace.org/490992/globalassets/documents/cdbg/resources/cdbg-rental-rehabilitation.pdf>

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MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

Sarah Rainero

*Managing Director,
Community
Assistance Team*

517.242.5480

raineros@michigan.org



Phone



Music



Safari



Camera