

MICHIGAN OFFICE OF  
**FUTURE MOBILITY  
& ELECTRIFICATION**

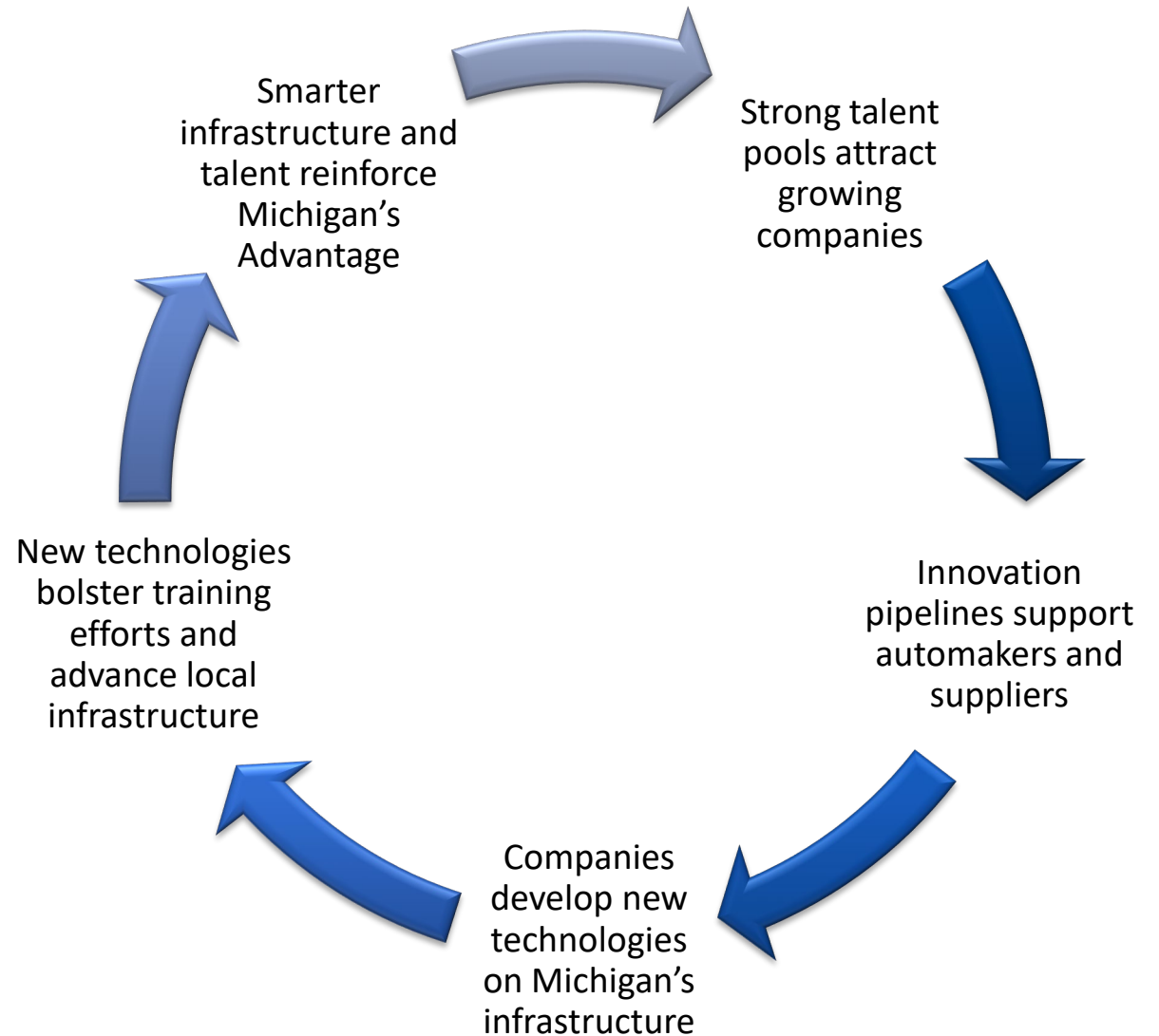
**Michigan's Vision for Mobility and Electrification:** A stronger state economy through safer, more equitable and environmentally-conscious transportation for all Michigan residents.

**Six Core Objectives:**

1. Grow Mobility **Industry** in Michigan
2. Engage More Mobility **Startups**
3. Expand Michigan's Smart **Infrastructure**
4. Accelerate **EV** Adoption in Michigan
5. Enable Michigan's Mobility **Workforce**
6. Bolster Michigan's Mobility **Manufacturing** Core

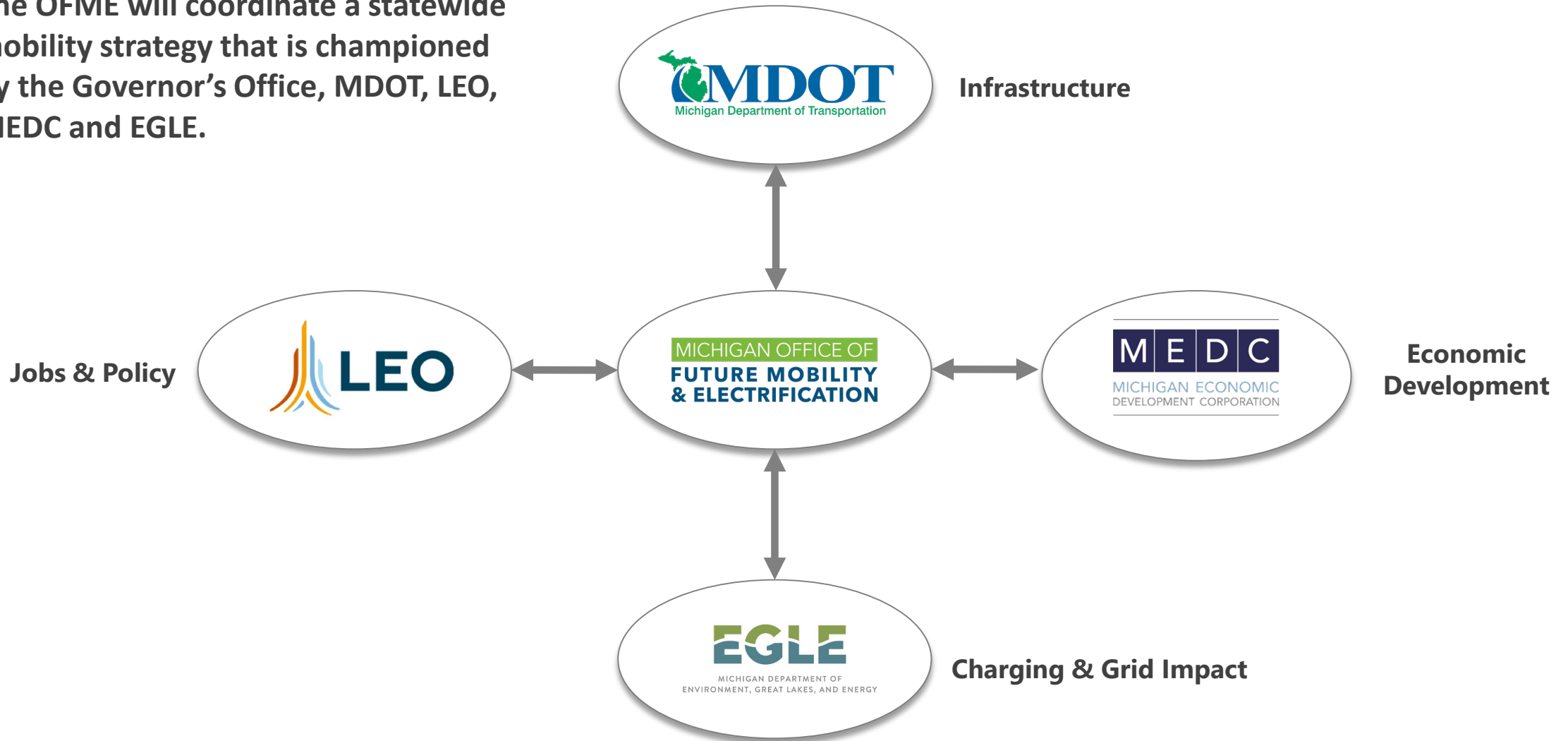
Michigan takes an integrated approach to drive sustained industry development.

Levers To Pull:  
Dynamic Programming  
Responsive Policy



# Cross-Departmental Collaboration

The OFME will coordinate a statewide mobility strategy that is championed by the Governor's Office, MDOT, LEO, MEDC and EGLE.



## OFME offers the following services to businesses.

- **Grants:**

OFME will have year-round grant programs focused on technology activations.

- **Connection Services:**

OFME can help businesses get connected to resources or partners in the public and private sectors. This includes matchmaking services and events for mobility companies.

- **Policy Support:**

OFME offers analysis and support on policy-related initiatives. Through the OFME Policy Team and the Council on Future Mobility and Electrification.

- **Industry Intelligence:**

OFME can provide viewpoints, comparisons, benchmarking for economic development opportunities.

# Recent Wins

## COVID-19 Mobility Solutions



Virus mitigation technology for May Mobility shuttles in GR. Autonomous cleaning robots in GR Airport. New plastic dividers on Detroit buses.

## Self-Driving Vehicle Corridor



~40 Mile Dedicated Self-Driving Vehicle Lane Between Detroit and Ann Arbor. Partnership with Alphabet-backed Sidewalk Infrastructure Partners.

## Autonomous Shuttles for Detroit Hospitals

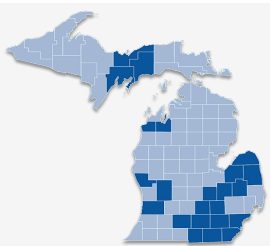


Autonomous Shuttle strategy deployed to help seniors in Detroit move to and from doctor's appointments at the Detroit Medical Center campus.

## Building Digital Infrastructure in the Sky



Establishing and interpreting traffic laws for the sky in Wayne County.



*Counties where technology activations have been facilitated through MEDC/OFME and MDOT.*

# Recent Wins

## First Automated Parking Garage in U.S.



Ford, Bosch, State of Michigan and Bedrock announce automated valet parking demo in downtown Detroit, designed to allow drivers to exit and have the vehicle park itself.

## Grant Program for Autonomous Maritime Technologies



New OFME grant program for testing autonomous maritime technologies that can help freight move faster and smarter.

## Plug and Play Detroit Batch Zero

**PLUG AND PLAY DETROIT**

Powered by



Plug and Play Detroit is ready to announce their first batch of startups, Batch Zero. Founding partners include MEDC / OFME, FCA, MMSDC, and BorgWarner.

## Council on Future Mobility and Electrification



Announced in October 2020, the State of Michigan will create the Council on Future Mobility and Electrification to advise state legislature on AV and EV policy.

# Council on Future Mobility and Electrification

## Voting Seats

### Industry/Ecosystem Seats:

- Industry: GM, Ford, Stellantis, Toyota, Waymo, Rivian
- Electrification Seat: Energy Innovation Business Council
- Workforce Seat: UAW
- Academic Seat: Michigan State University
- Academic Seat: University of Michigan

### Dept Seats:

- Department of Labor and Economic Opportunity
- Department of Environment, Great Lakes and Energy
- Department of Insurance and Financial Service
- Department of Transportation
- Michigan State Police
- Michigan Public Service Commission

## Non-Voting Seats and Advisors

### Legislative Seats:

- Michigan Senate Majority
- Michigan Senate Minority
- Michigan House Majority
- Michigan House Minority

### Senior Advisors

## Working Groups

Electrification

Automated Vehicle Technologies,  
Smart Infrastructure

Insurance,  
Regulatory Systems,  
Public Safety

Economic Development,  
Workforce Development

*“The Governor has designated the Director of the Department of Labor and Economic Opportunity to serve as chairperson of the council. This role is currently being held by Acting Director **Susan Corbin** who will serve as chairperson at the pleasure of the Governor.”*



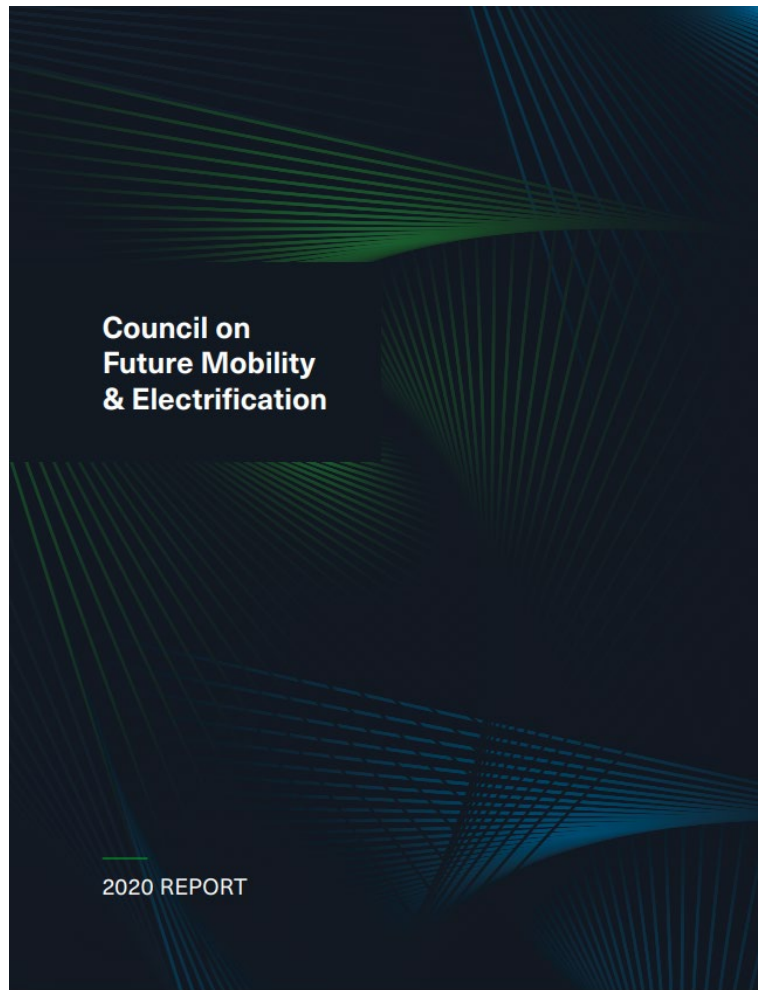
The Council on Future Mobility and Electrification published their first report on Thursday, February 25th.

*“Since being appointed, the CFME has worked diligently to schedule its meetings, organize its structure and begin the work to develop tangible, actionable policy recommendations for the state of Michigan. Our intention is to publish another report well before another 12 months expire that contains the product of that work. This document contains a survey of Michigan’s mobility industry advantages and supportive public assets and policies that help define our global mobility leadership in 2021.”*

Inquiries to the Council on Future Mobility and Electrification can be submitted to [LEO-CFME@michigan.gov](mailto:LEO-CFME@michigan.gov).

**CFME Homepage:** [https://www.michigan.gov/leo/0,5863,7-336-94421\\_102840---,00.html](https://www.michigan.gov/leo/0,5863,7-336-94421_102840---,00.html)

**CFME 2020 Annual Report:** [https://www.michigan.gov/documents/leo/CFME\\_Report\\_FINAL\\_717478\\_7.pdf](https://www.michigan.gov/documents/leo/CFME_Report_FINAL_717478_7.pdf)



# Bi-Monthly Mobility Meetups



The MEDC / OFME and the DRC / MICHauto have been hosting bi-monthly Mobility Meetups since spring 2018. Each Mobility Meetup features 2-3 speakers, using a Q&A style format. We then divide the attendees into breakout rooms so they can connect directly with the speakers. We conclude with a round robin to see if any of the attendees want to share a little bit about themselves and their company / organization. We also offer an online space (through Connect Space) for attendees to connect afterwards.

Past Speakers Include:

- December: Ford, Cavnue
- February: EGLE, Consumers Energy, DTE

If you would like to be notified of the next Mobility Meetup, please use this link to register. <https://www.planetmlandingzone.com/mobility-meetup>

An aerial view of a city skyline at dusk, featuring a river in the foreground with a boat. The sky is dark with some clouds, and the city lights are visible. The text is overlaid on the image.

# Thank you!

<https://www.michiganbusiness.org/ofme/>  
<https://www.michiganbusiness.org/mobility/>

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