

## **MICHIGAN'S** TRADE CENTERS

and the markets they serve

MEDC has five international trade centers\* and representatives that cover over 100 countries around the world.

export@michigan.org

## Services include:

- Customized market research
- Country market and sector information
- Foreign company background checks
- Market entry strategy
- Matchmaking meetings
- Pregualification of agents, distributors, partners and customers
- Pricing and competitive analysis

- Product review and company assessment
- Regulatory, customs, logistics, certification information
- Trade show and trade mission assistance
- Translation services
- Other export counseling services

