

MICHIGAN FILM OFFICE ADVISORY COUNCIL MINUTES

November 9th, 2021

UrbanBeat Event Center, 1213 Turner St.

Lansing, MI 48906

&

Microsoft Teams Open Virtual Meeting

1. Call to Order/Welcome from the Chairman

The meeting of the Michigan Film Office Advisory Council (MFOAC) was called to order at 1:06 p.m. by Chairman Bill Ludwig. A quorum was present with the following Council members in attendance: Terry Terry, Brian Winn, Eric Kuiper, Timothy Peitryga, Niki Adams, Michael Mittelstaedt, Skot Welch and Selam Ghirmai.

Mr. Ludwig welcomed everyone and thanked the council members for their attendance.

2. Adopt Agenda

There was a motion to approve the Agenda; it was seconded and the motion passed unanimously.

3. Approval of Minutes from May 20, 2021 meeting

There was a motion to approve the minutes of the May 20, 2021 MFOAC meeting; it was seconded; motion passed unanimously.

4. Director's Report – Selam Ghirmai

Ms. Ghirmai thanked the council members for their attendance at today's virtual meeting, noting the additional upcoming meetings as required by statute.

- Budget & Staff
 - The office did not receive funding allocation for fiscal year 2022 (October 1, 2021 – September 30, 2022). It will remain open to manage baseline services and a smaller scope of services and agreements
 - Two staff members part time.
- Coding for Michigan – virtual coding lesson
 - Monday, December 6, 2021 (8:30 am, 9:30am, 12:45pm)
 - This year, it'll be “powered by” or sponsored by Oakland Schools Education Foundation (OSEF) and will be focused on Oakland County high schoolers
- Planning for Business to Government (B2G) opportunities for creative industries
 - How we can assist Michigan-based creative professionals and companies in broadening their customer base and providing media services to federal, state and local government?
 - MFDMO in discussions with Michigan-based Procurement Technical Assistance Centers (PTACs) about how to do that
- Future Advisory Council meeting dates
 - Tentatively December 2 OR 9

1. Presenters

- a. Terry Terry, MessageMakers, Founder & CEO
- b. Eve Honthamer, Association of Film Commissioners International (AFCI), President
 - i. Association members include film commissions at local, state, regional and national level on 6 continents, and private sector Affiliate members around the globe

5. Public Comments

There was no public audience present for this meeting, so no public comments were taken.

6. Old Business

There were no items discussed under Old Business.

7. New Business

There were no items discussed under New Business.

8. Adjournment

There being no further business, there was a motion to adjourn the meeting, it was seconded; motion passed unanimously. The meeting adjourned at 2:18 p.m.